



TODAY

Experience the Advantage of an Executive Today!

718-274-2400

The Executive Advantage

There are many differences between a typical agent and an Executive. At Realty Executives International - our sales Executives are a select group of seasoned real estate professionals with the experience, knowledge and skills to provide the best possible customer service - the true "Executives" of the industry with the tools to make your real estate transaction a success.

ADVANTAGE #1: BRAND RECOGNITION. With nearly 800 franchise offices worldwide, you are never far from the power of the Realty Executives brand and its strong reputation for excellence, integrity, experience - and results. Our brand advertising and our strong network of professionals covers the market like no one else - bringing potential buyers and sellers together and moving properties both quickly - and at the most desirable prices for our clients.

ADVANTAGE #2: PEACE OF MIND. When you work with an Executive, you're working with one of the best REALTORS® in the business. Not only will you always feel like you are their only client, you'll feel a peace of mind that comes from doing business with a company that practices the highest standards of professionalism and integrity. And, since we equip each and every Executive with the tools, information and support they need to make the most of every client relationship - your Executive will be by your side serving you throughout every step of the process.

ADVANTAGE #3: POWERFUL MARKETING. When you work with an Executive, you'll personally benefit from our strong, united marketing efforts designed to bring potential buyers and sellers together to meet our clients' needs. Our world-class website combined with our international, regional and local marketing programs - including TV, radio, print, outdoor and internet advertising - will help you buy or sell real estate fast, easily and at your desired price.

ADVANTAGE #4: KNOWLEDGE. Our Executives know the market and our industry inside and out. After all, that is what being an Executive is all about. Our Executives average more years in the real estate profession and, typically, represent more buyers and sellers than the average agent. The result? The knowledge of what it takes to achieve the best possible results for you in the shortest period of time - whether you're buying or selling.

ADVANTAGE #5: MORE EXPERIENCE. As some of the most seasoned professionals in the market, our Executives use their knowledge and skill to provide the best service available to clients nationwide - and worldwide - as they have for 40 years. And, since our Executives average more years in the real estate profession, and typically represent more buyers and sellers than the average agent, they know what it takes to achieve the best possible result for you in the shortest period of time.

ADVANTAGE #6: PERSONAL SERVICE. When you work with an Executive you'll always feel like you are their only client. That's because we equip each and every Executive with the tools, information, and support they need to make the most of every client relationship -



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enabling them to be by your side serving you throughout every step of the process. Maybe that's why we typically service more clients per REALTOR® than any other national real estate firm.

ADVANTAGE #7: STRENGTH. With nearly 800 franchise offices around the world, you are never far from the power of Realty Executives and our strong network of professionals, properties and potential homebuyers. We cover the market like no one else. In addition, Realty Executives is a name that is trusted wherever you find our shield. Studies have shown that REALTORS® that bear our name are perceived to be more experienced, better negotiators and able to sell homes faster and for more money - and our customers benefit from this reputation.

ADVANTAGE #8: EXPERTISE. There is a difference between a typical agent and an Executive. Our Executives are experts in their field and are typically more accredited, educated and honored than the average agent. Look for the titles like - ABR, CRS, GRI, FRI, e-Pro, WCR, REALTOR® and more. Those titles and accreditations mean that you are working with someone with experience, knowledge, ethics - and expertise in real estate. That expertise will serve you well and will likely achieve the best possible results for you in the shortest period of time - whether you're buying or selling.

ADVANTAGE #9: CUTTING EDGE TECHNOLOGY. Realty Executives is on the cutting edge of technology, so you can enjoy more free time and enjoy a hassle-free experience - whether you are buying or selling. Our Executives are equipped with the latest technology tools designed to help them work more efficiently with you, for you and with everyone involved in the process. Our MLS systems, CRM systems and websites gives properties broad exposure on the World Wide Web, and help our Executives find the exact property you are looking for.

ADVANTAGE #10: RESULTS. Realty Executives is celebrating its 40th anniversary this year. 40 years of leading the industry in innovation, service and results - one client at a time. Our Executives are committed to excellence and have one goal in mind: serving you, our customer, and getting you the results you desire, and it shows in every single transaction. Whether you are buying or selling, our Executives have what it takes to achieve the best possible result for you in the shortest period of time